

Hidden Society ph; 212.461.0006

PO Box 260914 Hollywood FL 33036

Location

Agreement for Exhibit Space

- 1. PARTIES: The undersigned, . herein referred to as "exhibitor", acknowledges that is has read this Agreement, and agrees to abide by all terms, provisions and conditions contained herein. The undersigned, "Hidden Society / Sociedad Escondida", herein referred to as "HS/SE" hereby assigns to Exhibitor exhibit space at the
 - Total Booth () and locations number (
- SCOPE OF AGREEMENT: This Agreement refers only to the Hidden Society International Jewelry Trade Show, to be held at
 - herein referred to as the "Trade Show." It is expressly understood that nothing herein shall confer any rights or duties upon Exhibitor and/or "HS/SE" with respect to subsequent exhibitions under the name "International Jewelry Trade Show" or "HS/SE".
- AGREEMENT PRICE AND TERMS OF PAYMENT: The total amount payable to "HS/SE" under this agreement is (US\$4,500.00) Four thousand five hundred dollars for a single booth and (US\$5,200.00) five thousand two hundred dollars for a corner booth. (U.S. Dollars). First of 1/3 payment of (US \$2,500) paid on the application received prior to the contract and upon Exhibitor's signing the Agreement. Thereafter 2/3 of (US \$1,000.00) fifteen hundred dollars is due by The final 3/3 payments are due on or before No Exhibitor will be permitted to exhibit unless its account with "HS/SE" is current and paid in full. All payments would loose their assigned booth senreceived after iority and subject to additional (US\$550.00) five hundred and fifty US dollars late fee as part of the lease space under this contract. If the Exhibit Space Rental is not paid in full by before , without any prior warning notice from "HS/SE", and "HS/SE" reserves the right to re-assign the Exhibitor to such space as is available at the time that the final payment is received by "HS/SE". If an Exhibitor did not , exhibitor would loose pay the full amount by all their deposits and there will be no refunds under any condition. Exhibitor agrees to be fully liable for any unpaid balance. Exhibitor agrees further that "HS/SE", in its sole and absolute discretion, shall have the authority to cancel Exhibitors Agreement(s) for subsequent Trade Shows.
- 4. SCHEDULE: later, "HS/SE" will furnish Exhibitor with an official schedule of the exhibition including move-in and move-out dates and times. Exhibitor shall strictly observe this Schedule in all respects.
- USE OF ASSIGNED SPACE: It is expressly agreed that exhibit space is assigned under this Agreement is subject to the following terms and conditions:
- A. All exhibits in Hidden Society International Trade show on at 10am shall be officially housed in the
- B. Exhibit space assigned under this Agreement is for the SOLE AND EXCLUSIVE USE OF THE UNDERSIGNED EXHIBITOR. Exhibitor shall not reassign, sublease, or share its assigned exhibit space with any other person or business entity. Exhibit space is assigned on the express understanding that it is to be used solely for the display of the Exhibitors products and/or services. Use of the assigned exhibit space for the display of products and/or services of entities other than the Exhibitor are a violation of this Agreement.
- C. Exhibitor shall display its products and/or services only in the

- exhibit space assigned to them.
- D. "HS/SE" has an absolute right to require Exhibitor to change, alter, modify, or remove any or all parts of Exhibitor's display; including but not limited to: signs, cards, or other printed material, display cases, or other physical structures, and any items being displayed by Exhibitor, which "HS/SE", in its sole discretion, deems unsuitable for the Jewelry Consumer-Trade show.
- E. For the purposes of this Agreement, "person" means any natural person or any corporation, partnership, or other foreign or domestic business entity.
- F. Products and/or services displayed at the "Trade show" must pertain to the jewelry industry and must be suitable for sale and/or use within the jewelry industry.
- G. Exhibitors must conform with the provisions of the National Gold and Silver Marketing Act 15 USC 294 ET SEQ., as well as the Federal Trade Commission Guides for the Jewelry Industry, 16 CFR Part 23, including the Guide against Deceptive Pricing. All quality marked jewelry must carry the manufacturers registered trademark.
- H. No music or musical presentation will be allowed in the booth of an exhibitor unless three (3) months prior to the show date the exhibitor has delivered to "HS/SE" a copy of the Exhibitor's License Agreement with ASCAP or BMI and/or any other appropriate Licensing institution or organization permitting the same.
- 6. EXHIBITOR PERSONNEL:
- A. Exhibitor must pre-register all of its personnel who will participate in the Consumer-Trade show. "HS/SE" will furnish registered personnel with badges to a maximum of (4) four badges per single booth location. "HS/SE" shall have absolute discretion to deny a badge to any person, and to limit the number of badges distributed to Exhibitor's personnel. However, in no event will anyone under the age of 16 years be permitted on the show floor.
- B. "HS/SE" shall have absolute discretion to require the return of any person's badge.
- C. Misuse of personnel badges is strictly prohibited.
- D. Exhibitor must have at least one person in its booth at all times during the "Trade Show." The booth with no person during the show will be fined US\$50.00 per hour for "HS/SE" temporary staff to stay at the Exhibitor's booth site.
- E. "HS/SE" reserves the right to deny access to booth areas to any person until sixty (60) minutes before the official opening of the "Trade Show."
- F. Exhibitor Badges requested after the 11:00 a.m. Sunday, Trade show opening, whether replacement or additional request(s) are subject to a service charge of \$30.00 per badge. No exceptions.
- G. Exhibitor acknowledges that "HS/SE" has the right to take photographs of Exhibitor's Personnel at the "Trade Show" and use those photographs for editorial and promotional purposes.
- 7. INSTALLATION AND REMOVAL OF DISPLAYS: Subject to the official Schedule, no installation, construction, decorating, packing, unpacking, dismantling, or removing of any display or part thereof shall take place within the Facility after thirty (30) minutes before the official opening of the Trade Show and before its official closing. Subject to the Schedule, exhibit space assigned under this Exhibit Space Agreement and the entire exhibit facility must be vacated no later than